

H-47 MNIT College, malviya nagar,
Jaipur- 302017
+91-9636811391, 6360326434
lshikashewawat63@gmail.com
www.linkedin.com/in/jyoti-kanwar

JYOTI KANWAR

OBJECTIVE

Want to succeed in a stimulating and challenging environment of marketing and digital marketing that will provide me with advancement opportunity to scale up the ladder for an organization.

SKILLS

- Self-confidence, patience and positive attitude towards situations in life.
- SCO, Social media marketing.
- Know how to make website, Facebook page and website analysis.
- Microsoft office: Word, Excel, PowerPoint.
- Descriptive Statistics
- Regression Model
- Advance Excel
- Predictive Modelling
- Building Business Model Canvas.

PROJECTS

- **TOYOTA:** A study on consumer perception on Toyota car.
- **HOUSEPITAL CARE:** A project on social media marketing at housepital care.
- **PAPA JOHN:** Applied the HR analytics to forecast the employee hiring and used Regression & Forecast Method to forecast the company's revenue.
- **Dominos:** A Project report on working environment & the Business Model of Dominos and studied how Dominos is different from Pizza Hut.
- **Coffee point:** A Project report on 7types of wastages present at the Coffee point and suggested strategies to reduce or eliminate the wastages.

CERTIFICATES

- "FUNDAMENTALS OF DIGITAL MARKETING" at ASM through digital academy 360.

- Inspiring and providing youth across India with skill to consider entrepreneurship as a career option at S.S. Jain subodh p.g mahila mahavidhyalaya Jaipur.
- Cambridge English entry level in ESOL international.
- Indonesian delegation visit to India which was held from 07-12th august.

MOVIE REVIEW

Norma Rae.

WORK HISTORY

INTERNSHIP

Duration: 3months (February 2019- May 2019)

Organization: Housepital care Pvt. Ltd.

Designation: Digital marketing

(Handle Social media marketing of HC).

Duration: 1months (27th August 2018- 21th September 2019)

Organization: Big bazar

Designation: sales and operations.

EDUCATION

PGDM

Acharya School of Management, Bangalore

Approved by AICTE, Ministry of HRD, Govt. of India, Association of Indian Universities

Year of Passing: 2019

CGPA: 6.5

B.B.A.

Subhod Mahila Mahavidhyalaya, Jaipur

Affiliated to Rajasthan University

Year of Passing: 2017

Percentage: 57%

XII (Commerce)

Govt. girls School, Jaipur

RBSC Board

Year of Passing: 2012

Percentage: 54 %

X

Govt. girls School, Jaipur

RBSE Board

Year of Passing: 2012

Percentage: 53.8%

REFERENCES

Prof. Vikram AG
Professor, ASM Bangalore
Contact No: +91 9986472017

Prof. Rajendra jp
HOD, Acharya School of Management.
Contact Number: 7022173832