

# KARTIK SINHA

MCA FRESHER

---

## MY BACKGROUND

I can generate lead using SEO activities and traffic from online content creation. I can develop websites using the web development technologies.

## SPECIALIZATIONS

Digital Marketing  
Search Engine Optimization  
Social Media Optimization  
Online Content Creation  
Google Analytics  
HTML, CSS  
PHP

## CONTACT INFORMATION

Telephone: +917754965289

Email:

sinhakartik015@gmail.com

LinkedIn: @kartik-sinha-432723118

224 Chauhan Building  
Sector- 44 Challer, Noida

## CAREER BACKGROUND

---

### DIGITAL MARKETING INTERN

GoMedii Technology Pvt Ltd | Apr 2019-July 2019

- Generate lead by SEO activities both on page and off page.
- Generate traffic through on page and off page blogs.
- Handle social media accounts of the organization.

## EDUCATION & TRAINING

---

### DIT UNIVERSITY

Master of Computer Applications

- Developed E-commerce website of art gallery using PHP, Javascript, CSS, HTML.
- Training from Internshala in Web Development (Duration : 6 weeks)

### AMITY UNIVERSITY, LUCKNOW

Bachelor of Computer Applications

- CCNA from Indian Institute of Hardware Technology for the duration of 4 weeks.

### APTRON SOLUTION PVT LTD

Training in Web Development

- Implementation of Bootstrap, PHP, HTML, CSS, Javascript on a E-commerce website (Duration : 4 months)

## NOTABLE ACHIEVEMENTS

---

Student Placement Representative at DIT University.  
Member of Designing Team at DIT University for College Magazine.