

PRAMOD KUMAR NAYAK

SEO EXECUTIVE

PROFESSIONAL SKILLS

SEO
Google Webmaster
Google Analytics
Social media strategy
Project management

PERSONAL SKILLS

Creative spirit
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated

CONTACT

Phone:
9694332218
Email:
pramodkumarnayak786@gmail.com

ABOUT

I have two year experienced in Search Engine Optimization and Social Media. Where I can apply my knowledge and skills for continuous improvement.

WORK EXPERIENCE

REWATHI IT SERVICES | JULY 2016 - CURRENTLY WORKING

SEO EXECUTIVE

MANAGED 15+ LIVE PROJECTS.
CREATED BACK LINKS AND ON-PAGE EXERCISE.
CREATE DOCUMENTS FOR PROJECT

Off-page activities like: Social Bookmarking, image submissions, Business listing, Classified ads submissions, blog Posting, Profile Submissions, blog Commenting
Document creation(PPT, PDF, video, infographics etc.)

On-page Optimization: Keyword Research , Site analysis, Competitor analysis, Meta tag optimization, Back link check, Content optimization, Sitemap creation, Alt tag optimization, Robots.txt creation, Broken link check, Work on SEMRUSH tool

EDUCATION

*Bachelor degree in Computer Applications from **Shridhar University, Pilani (Raj.)***