

# KARTIK KUMAWAT

## DIGITAL MARKETER

### QUALIFICATIONS:

- Familiar with all social media platforms
- Knowledge of SEO Tools
- Comfortable with the PPC Campaigns
- Language skills, oral and written

### CONTACT DETAILS

(+91) 8209599559  
kartikbalodia07@gmail.com  
Tonk Phatak, Jaipur (Raj)  
Pin: 302015

### HOBBIES & INTERESTS

- Photography
- Blogging
- Cooking
- Badminton
- Film and Literature
- Travel
- Meditation
- Landscaping
- Languages

### PROFESSIONAL PROFILE:

Young Digital Marketer with vision and good strategic knowledge aimed at increasing brand awareness and presence, via positive and direct marketing campaigns.

### CAREER BACKGROUND

#### Fad-Kart (Jan 2019 - June 2019)

DIGITAL MARKETING INTERN

- Worked with colleagues to plan and prepare online marketing campaigns
- Coordinated with different departments to ensure smooth marketing campaign

#### DigiXP (July 2019 - Oct 2019)

DIGITAL MARKETING INTERN

- Assisted the marketing manager and the team in all marketing activities for Fishsubsidy.org
- Made interesting campaigns on SEO & PPC.

### ACADEMIC BACKGROUND

#### Suresh Gyan Vihar University

BCA

- Graduated in 2019
- Scored with CGPA 6.8
- Member, University Youth Club
- Member, Entrepreneurship Group

#### Tilak Public School

TILL 2016

- House Head
- Member of School Cricket Team
- Excellent Effort Award