

Preksha Arora

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Objective

I am an enthusiast seeking for an internship in marketing field. I am keen to enhance and utilize my skills for achieving organizational goals and professional development while being creative, resourceful, innovative and flexible. My areas of interest are digital marketing, content writing and marketing promotions. I wish to learn and contribute for the promotions and other activities involved in marketing - built from start and executed for a goal.

Education

- **Post-Graduation: MBA in Marketing and Finance**
Biyani Institute of Science and Management,
Rajasthan Technical University (2018-20)
Pursuing
- **Graduation: Bachelor in Journalism and Mass Communication**
The IIS University (2015-18)
Percentage: 60%
- **12th (CBSE)**
Tilak Public School (2015)
Percentage: 61%
- **10th (CBSE)**
Tilak Public School (2013)
Percentage: 53%

Internships

- Content writer at Samachar Jagat Newspaper, Jaipur (2017)
- Management trainee and Student at Indian Idol Academy, Jaipur (2018)
- Marketing Analyst in Unique Internet Media Digital Marketing Company

IT Skills

- MS Office 365 and MS Outlook for Business
- G-Suite for Work and perusing Google Ad words certification

Strengths

- Written and verbal communication
- I.T. skills including proficiency in M.S. Office.
- Self-motivation and ability to take the initiative.
- Punctuality and time-keeping.
- Ability to work well under pressure and Team player
- Quick learner, keen to learn and improve.

Extra-curricular Activities

- Winner of Solo Singing Strings Unplugged in IIIM(2019)
- Participated in JU-Rhythm and Rajya Solo Singing Competition (2018).
- Participated in Adminia and 'a minute to win it' in BISMA (2018)
- Participated in JU-Rhythm Solo Singing Competition (2017)
- Participated in JU-Rhythm Solo Singing Competition (2016)
- Participated in RAGA Solo Singing Competition (2015)
- Participated in Santa Run in BISMA (2020)

Personal Information

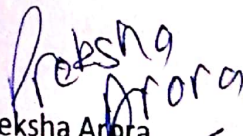
Date of birth : 10th August, 1998.
Gender : Female.
Languages known : English and Hindi.
Hobbies : Singing, Dance Enthusiast and Music.
Permanent address : A-200 Triveni Nagar, Gopal Pura Bye Pass, Jaipur-302018.

Declaration

I confirm that the information provided by me is true to the best of my knowledge and belief.

Place: JAIPUR

Date:


Preksha Anora