

CONTACT

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PROFILE

Creative, skilled and enthusiastic fresher who wants to be associated with progressive and innovative organization that gives ample opportunities to learn, gain knowledge and improve my skills under working professional. Being a determined, hardworking person, I am ready to be part of a team that continually works towards the growth of organization through its application of marketing expertise.

SKILLS

- Content Marketing
- Search Engine Optimization
- Social Media Marketing
- Windows
- Communication and Interpersonal Skills
- Anticipating Customer Needs
- Teamwork
- Problem Solving

INTERESTS

- Handball
- Reading and Writing
- Swimming

LANGUAGE

- English
- Hindi

KHUSHALI JAIN

INTERN EXPERIENCE

Digital Marketing Intern

Dreamsoft4u Pvt. Ltd. | May 2019 - July 2019

- Assigned the tasks of writing original content for blogs.
- Increased traffic to company website by 30%.
- Optimise keyword use and effectiveness.
- Email Marketing.

Marketing Intern

Adarsh Co-operative Bank Ltd. | July 2017 - August 2017

- Understanding and creating awareness of Financial Products among customers of branch.
- Set an outstanding benchmark of getting 25 bank accounts opened solely.

EDUCATION

Central University of Rajasthan, Jaipur

Master of Business Administration in Marketing (1st Year)

- Secured 9.25 CGPA
- Core member of team responsible for weekly activities conducted for students.

R.K. Patni Girls' College, Kishangarh

Bachelor of Business Administration (2015- 2018)

- Secured 78 %
- Coordinator at Xllencia'17 (College Fest)
- Member, Inter-College Handball Team
- Third Position at Inter-College Drama Competition
- Member of Student Committee

CERTIFICATIONS

- Fundamentals of Digital Marketing by Google
- E- Business Models for Developing Economies by GIAN
- Leadership in Times of Complexity and Change, JNU, Jaipur